

Brand Deck

STAGE X

CORPORATE PACKAGES

THE BRAND, THE COACHES, THE COURSES, THE PACKAGE

ST(ABOUT)GEX

At Stage X, our ethos is founded upon the belief that art has the power to transform lives and connect people across diverse backgrounds. We stand as a beacon of creativity in the heart of Dubai, where individuals from all walks of life can come together, free from judgment, to explore their artistic passions. Our brand is driven by the core principles of inclusivity, creativity, practical understanding, and fun. We foster a nurturing environment where artists, beginners and experts alike, can unleash their potential and build lasting connections in a thriving community.

Transform your team's potential with our unique corporate training programs. Merging artistic flair with proven corporate strategies, we specialize in public speaking, team building, and effective communication courses. Our innovative approach, crafted by experts with backgrounds in both corporate leadership and the performing arts, ensures engaging, results-driven sessions. Experience training reimagined, where art meets professional development. Say goodbye to mundane trainings and embrace our interactive, immersive sessions that guarantee actionable outcomes. With our founders' extensive background in corporate training, on-screen and stage performance, and filmmaking, we're not just trainers – we're corporate alchemists turning learning into an art!

The Stage X Story

In a city like Dubai, known for its soaring skyscrapers and cultural diversity, there was a gap that needed to be filled—a place where the artistic spirit could flourish. We embarked on a journey to create a haven for artists, whether they were beginners eager to discover their creative side or experienced performers looking to hone their skills further. Noha and Ayah faced countless challenges trying to find a space that encouraged free expression, practical learning, and the development of a supportive community. This frustration became the catalyst for Stage X.

Mission

We are here to bridge the gap between the vibrant artistic spirit within each of us and the opportunities that lie within the growing entertainment industry of Dubai. Our approach blends the spirit of improvisation, the art of acting, the power of public speaking, and more. We believe in the transformative power of the performing arts, and we have designed our courses to be immersive, engaging, and practical. Our goal is not only to teach but also to inspire and equip our students with the skills they need to succeed in the industry. By Artists, For Artists.

Purpose

Since our inception, Stage X has grown into a vibrant community of artists who share a deep passion for the performing arts. We offer courses that transcend traditional teaching methods, focusing on hands-on experiences, creativity, and personal growth. We believe in learning through play, where improvisation, acting, public speaking, and more are not just skills to master but a gateway to self-discovery and professional opportunities.

THE FOUNDERS



Ayah's passion for the arts began at the age of 15 when she started as a director and cinematographer. This initial spark led her to pursue studies in cinematography and screenwriting, paving the way for a dynamic career in filmmaking across the UK, France, Spain, and the Middle East. Along her journey, she collaborated with renowned brands such as Gucci, Fendi, Dior, Prada, and more. Ayah remained deeply connected to the local community, imparting her knowledge in filmmaking, acting, improv, and theater/screenwriting. Through these efforts, she played a key role in building and nurturing a vibrant local artist community.

Noha has been on stage since she was 9. Her journey took her from theaters to live television in Egypt until she left it for the corporate world. She toured the world (45 countries and counting) creating and delivering training programs across multiple disciplines - digital marketing, public speaking, leadership development, team building and more through various positions at Facebook/Instagram Global, Visa, advertising agencies and more. A year ago, she left it all to come back to her passion, performance arts and helping people find the creative in them.

Combined, they bring the best of both worlds, creativity and corporate. Together, they embody the art and science of performance arts and storytelling. Their mission is to guide teams and professionals in the corporate world on a path of skill enhancement, team synergy, and professional growth through their innovative workshops, which blend performance arts techniques with practical business skills for a unique and transformative learning experience.

Noha.

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EXPERIENCE:

UCB NEW YORK CITY IMPROV SCHOOL

UCB NEW YORK CITY SKETCH WRITING PROGRAMME

LIVE TV PRESENTER ON CHANNEL ONE (EGYPT)

META INHOUSE HEAD OF TRAINING

MIT NEUROSCIENCE FOR LEADERSHIP

EVENT SPEAKER:

CANNES FILM FESTIVAL

CANNES LIONS

SXSW AUSTIN, TEXAS

MC FOR 50+ CORPORATE GLOBAL EVENTS AT META AND VISA

COMPANIES WORKED WITH: NIKE, NASA, BBDO, MERCEDES BENZ, VISA, UNILEVER, UNILEVER, META, COCA-COLA, DTCM, THE WORLD BANK & MORE

Ayah.

CLICK HERE FOR:

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[PORTFOLIO](#)

[LINKEDIN](#)

CERTIFIED IN: CINEMATOGRAPHY, SCREENWRITING, STAGE WRITING AND CREATIVE DIRECTION.

CREATING REGIONAL AND GLOBAL CAMPAIGNS FOR LARGE BRANDS.

CO-FOUNDED A PRODUCTION HOUSE, A CLOTHING LINE AND NOW THE STAGE X COMMUNITY.

EXPERIENCED IN: TEACHING, PHOTOGRAPHY, VIDEOGRAPHY, SCREENWRITING, STAGE PLAYS, CINEMATOGRAPHY, EDITING, CREATIVE DIRECTION & MORE.

COMPANIES WORKED WITH: PRADA, VALENTINO, DIOR, FARM RIO, FENDI, GUCCI, ADIDAS, AUDEMARS PIGUET, VOGUE ARABIA & MORE



A person wearing a light-colored hijab is seated on a train, looking out of the window at a city skyline. The train's interior, including a window frame and a handrail, is visible. The city outside features various buildings, including a prominent skyscraper, under a clear blue sky. The text "CORPORATE OFFERING" is overlaid in large, bold, yellow capital letters.

CORPORATE OFFERING

**IMPROV
PUBLIC SPEAKING
(SHORT & LONG
COURSES)**

THE COURSE

(We recognize that every team has distinct learning and development requirements. That's why we've designed our courses around identifying specific learning objectives and offering modular coursework that can be easily customized in collaboration with you. Our proprietary methodology ensures that participants not only leave with enhanced communication, leadership, and public speaking skills but also experience the joy and transformative impact of performance art.) PLAN

BREAKDOWN →

CONTACT US FOR COURSE DETAILS AND COST
LETSPLAY@STAGEXDXB.COM